

Fall 2004

The Communicator

A PUBLICATION FOR ALUMNI AND FRIENDS OF WESTERN NEW ENGLAND COLLEGE

Creating the Classroom of the Future... Today!



Alumni Association Benefits and Services

As an alumnus/a of Western New England College, the following benefits and services are available to you:

Alumni Association ID Card

The Alumni Association ID Card provides access to campus resources including the Library and Alumni Healthful Living Center. For details, call 413-782-1327 or 800-962-6592, or email alumwnec@wnec.edu.

The Alumni Healthful Living Center (AHLIC)

Alumni are welcome to use the world-class facilities of the AHLIC free of charge. Popular amenities included the fitness center, pool, and track. For details, call 413-782-1518. Guest passes for family and friends may be purchased for \$2 each from the Office of Student Administrative Services (SAS) by calling 413-796-2080.

D'Amour and Law Libraries

Free access to our libraries is an outstanding alumni resource. Alumni ID card required. For more information and hours, contact the Library at 413-782-1535, or visit the D'Amour website at <http://libraries.wnec.edu> or Law Library at <http://www.law.wnec.edu.library> for hours of operations.

Alumni Apparel

Show off your college spirit with alumni apparel. Choose from quality hats, golf-shirts, and windbreakers. Shop online this spring at www.wnec.edu/alumni or call 413-782-1327.

Alumni Website

Learn about upcoming events, read Alumni Association news, locate classmates, or post your résumé on the Alumni Website at www.wnec.edu/alumni.



Free Subscriptions to Print and Electronic Publications

- *The Communicator*—biannual color magazine for alumni and friends of the College
- *Alumni Outlook* Newsletter keeps you informed of upcoming events, recent activities, awards, nominations, and voting. Published in January, April, and August.
- *Alumni E-News*—When you sign-in to the alumni online directory, you will receive our monthly e-newsletter. Register at www.wnec.edu/alumni.

Affinity Credit Card

The College offers enrollment in an alumni affinity credit card. For every purchase you make with the card, a percentage will be donated to the College. For details, contact the Office of Alumni Relations at 413-782-1327 or visit www.wnec.edu/alumni.

Insurance Discounts

As a graduate of Western New England College, you may qualify for special group discount on your auto, home, and renter's insurance. For details, call 413-782-1327 or visit www.wnec.edu/alumni.

The CareerCenter

The CareerCenter assists alumni with life-long career planning,

occupational exploration, and job search strategies. The Center provides access to online job postings and enables alumni to post job openings. For more information, visit www.wnec.edu/careercenter or call 413-782-1217.



Blue and Gold Gift and Book Store

There's no better way to proudly display your College connection than with a memento from the campus bookstore. For store hours or more information, call 413-782-1284, or visit www.wnec.bkstr.com.



Course Auditing

Alumni may audit undergraduate courses for \$15 per credit hour if space is available and graduate courses in the Schools of Business and Engineering. Offered on a space-available basis to an alumnus/a who has completed a degree at Western New England College and who also has the listed prerequisite(s) for the course selected. Law School courses are not auditable. For details, contact the Office of Student Administrative Services at 413-796-2080.

Transcript Requests

Academic transcripts can be ordered through the Student Administrative Services Office. (Law transcripts are issued free of charge by the Student Records Office in the School of Law). Federal law requires that we receive your written signature on all transcript requests. Transcripts will not be issued to alumni with outstanding financial obligations to the College. For security reasons, transcripts cannot be faxed from the SAS office.

Send your requests to:
SAS Office or Student Records Office—
Transcript Request
Western New England College
1215 Wilbraham Road
Springfield, MA 01119-2684

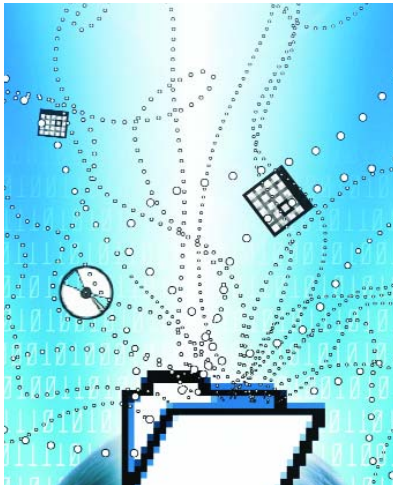
Diploma Replacement

If your diploma is lost or damaged, you can have it replaced by calling the Student Administrative Services Office at 413-796-2080 or 800-325-1122 ext. 2080. (Note: A replacement fee is required.)

For more information about these benefits and services, contact the Office of Alumni Relations at 413-782-1327 or email alumwnec@wnec.edu.

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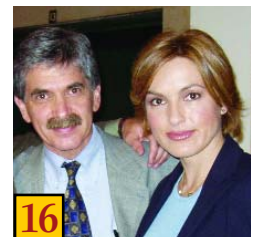
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A new part-time undergraduate major geared toward such fields as real estate, finance, and banking will be introduced at the Bedford and Devens sites in January 2005.



ALUMNI ASSOCIATION MISSION STATEMENT

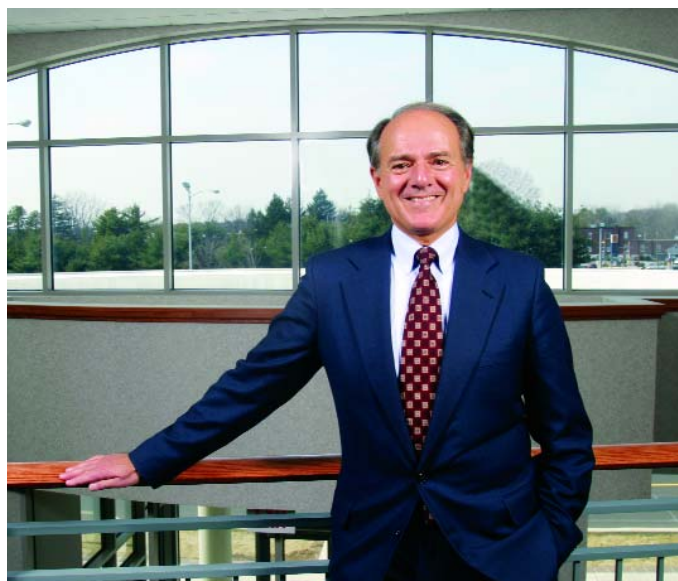
The mission of the Alumni Association of Western New England College is to communicate with and bring value to the alumni body and to support actively and financially the goals of the College as detailed in its Mission Statement.

President's Message

DEAR BENEFACTORS, DONORS, AND FRIENDS OF WESTERN NEW ENGLAND COLLEGE:

THIS HAS BEEN A YEAR OF GREAT progress for Western New England College. With energy and vitality, the College has advanced many initiatives, and our success is the result, in large part, of the significant commitment of our many supporters and benefactors.

The College's reputation continues to grow. When our graduates enter the workforce, they make valuable contributions to business, science, industry, education, medicine, social work, law enforcement, and the arts; they are recognized as major and very important players in our society. The fine reputation of our alumni redounds to the College's benefit. The expertise of our faculty brings considerable national focus to our institution. Students and faculty work together in the vibrant learning environment sustained on our campus, one that benefits from the dynamic interplay among the four Schools of the College—Arts and Sciences, Business, Engineering, and Law—and from the many strategic partnerships forged with the local business, educational, and civic community. Without your gifts and financial support, this outstanding campus



I am grateful to you for your support, your gifts, and your generosity, which enable us to maintain high academic standards; continue to attract bright and motivated students; support professional development initiatives for our faculty; and make important investments in facilities, technology, and library resources.

ty, which enable us to maintain high academic standards; continue to attract bright and motivated students; support professional development initiatives for our faculty; and make important investments in facilities, technology, and library resources.

With your support, we will continue to build a great future for generations of Western New England College students.

On behalf of the College, I extend to you my appreciation and deepest thanks.

environment and the high quality of our educational programs can not thrive.

In this issue of *The Communicator*, it is with sincere gratitude that the College recognizes the many individuals and organizations that have supported Western New England College. I am grateful to you for your support, your gifts, and your generosity.

Sincerely,

Anthony S. Caprio
President

Letters to the Editor

Talk about your past catching up with you...

I was stunned to see myself being dragged into the mud (third one on the rope line, legs buckling) in a photo on page 7 of the story on Traditions (Spring 2004). Of course, it was a grossly unfair contest—the upperclassmen had a baby elephant, Morgana, anchoring for them.

To add insult to injury, I recall losing my footing on the plastic lining the pit, but please note I was still hanging onto the rope. I understand I made



the six o'clock news footage that night. Fortunately, my parents lived in New Jersey—my mother would have been scandalized by the muck.

Actually, that experience was excellent training for real life—sometimes life's course does indeed drag you through the mud.

Best,
Monica "Nikki" Finch '72

I love the way *The Communicator* and the email newsletters have been "jazzed up" recently. Keep up the great work!

Youssef Fadel G'87

The Communicator welcomes Letters to the Editor. As space is limited, please keep your correspondence brief. Send your letters to: Mary Mazzaferro, Director of Copywriting Services, Western New England College, 1215 Wilbraham Road, Springfield, MA 01119-2684 or email: mmazzafe@wnec.edu.



Share the gift of knowledge with future generations



Your Western New England College degree has helped you achieve the success you deserve. Consider sharing your success with younger generations and leave a legacy by making a planned gift to the College. Planned gifts can include a bequest through your will or a life-income gift such as a charitable gift annuity or a charitable trust, which pay you income and provide tax savings while helping us achieve our educational mission.

For more information about bequests, life-income gifts, or other types of planned giving, please contact James Rich in the Advancement Division at 413-782-1373 or write:

James Rich
Director of Planned Giving
Western New England College
1215 Wilbraham Road
Springfield, MA 01119-2684
Email: develop@wnec.edu
Visit our new website at
www.wnec.edu/giving

The Communicator is published for the alumni, parents, and friends of Western New England College.

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GIVING BACK

Enriches the Good Life

BY MARY MAZZAFERRO

IRL BROWN JR. '57 IS LIVING THE good life, a comfortable retirement that many of us often dream about. Irl took his destiny into his own hands to make his dream of early retirement and a comfortable lifestyle a reality. That goal was made possible, Irl says, through what he learned early on at Western New England College.

“My business professor, Dr. Matt Garlock, opened my eyes to investments. There were only nine of us in the class so there was constant open discussion. I absorbed it all—the ways and means to go about investing and reinvesting. Everything I know about making money I learned here.”

Like many young men in the 1940s, Irl had put his education on hold to serve his country in WWII. Returning from the European Theater where he served in the 492nd Bomb Group, 801st Provisional Squadron, which Irl says, “never dropped a bomb, but dropped plenty of supplies and spies for the French Underground,” Irl was hired by the General Accident group in its Springfield, MA office. In the evening, he pursued his degree in human resources when the College was known as Springfield-Northeastern.

While he toiled hard to support his family, Irl says, “I worked my way up the ladder, but eventually I hit a plateau.”

Looking for an alternative route to an early retirement, Irl invested in a 110-site campground in Maine. At the same time, he began a shrewd investment strategy that paid big dividends for Irl and the charities closest to his heart, including Western New England College.

Since his retirement at age 55, Irl has been a generous benefactor to many charities. He says, “I’ve helped build and support churches in almost every place I lived,” from Parrish, FL, where he lives part-time, to Bridgton, ME, his summer



Peg and Irl Brown

home, to his old parish, Our Lady of the Sacred Heart in Springfield.

Although Irl never studied on the Wilbraham Road campus, he has been a frequent visitor and an ardent supporter of its growth. “You’ll find my name on many of the bricks at the Alumni Healthful Living Center,” says Irl. In 2004, Irl and his wife, Peg, established a charitable remainder trust in memory of his first wife, Lea, and son, Irl O. Brown III, who both passed away in 2001.

Providing funds for the College, as well as an income tax deduction and income for life for Irl, the Lea P. Brown and Irl O. Brown III Faculty Development and Research Endowed Fund will be used to help maintain the high quality of our faculty, ensuring the excellence of our students’ educational experiences.

For Irl, one of the greatest rewards of the good life is having the means to share it.

If you are interested in learning more about a charitable remainder trust, or other type of planned gift, contact Jim Rich, director of planned giving, at 413-782-1373, email: jrich@wnec.edu or visit the charitable remainder trust webpage at www.wnec.edu/giving (click on “Life Income Gifts”). ■

NEW ENDOWED SCHOLARSHIPS

The Bank of Western Massachusetts Endowed Scholarship (Established through the suggestion of College Trustee Tim Crimmins Jr. '70, president and chief executive officer of The Bank of Western Massachusetts; and College Trustee Frank P. Fitzgerald '68/L'73, chairman of the board of The Bank of Western Massachusetts.)

William F. Campanella Endowed Memorial Scholarship (Established by family, friends, and colleagues of Bill Campanella.)

Amy and Richard L. Kohan Endowed Scholarship (Established by Richard L'82 and Amy Kohan.)

Alfred and Marian LaRiviere Endowed Music Scholarship (Established by Alfred '51/H'95/H'01 and Marian LaRiviere.)

James W. Stacy, Class of 2003, Endowed Memorial Scholarship (Established by family, classmates, friends, and teachers of James Stacy '03.)

Kenneth M. Stratton Endowed Memorial Scholarship (Established by family and friends of Kenneth Stratton '75.)

NEW NAMED ANNUAL (UNENDOWED) SCHOLARSHIPS

Class of 1951 Scholarship (Established by Alfred LaRiviere '51/H'95/H'01, and classmates Raymond Meyers '51/G'64/H'01, *Elbert F. Robbins '51/H'01, Sumner W. Robbins '51/G'60/H'01, and John F. Sullivan '51/H'01.)

Mr. and Mrs. William F. Montross Business Scholarship Gault/Taft Engineering Scholarship (These scholarships were established by Mark '81 and Susan '81 Montross.)

Cheryl Ives Smith and Peter L. Smith 3 + 3 Law Program Scholarship (Established by Cheryl Ives Smith L'83 and Peter L. Smith L'83.)

* deceased

THE POWER of Alumni Networking

BY MARY MAZZAFERRO

AS GRADUATION APPROACHED in 1993, senior John Lynch decided that the sunbelt hotspot of Atlanta, which was soon to host the 1996 Olympic Games, would be an ideal setting to launch his marketing career.

When Kara Kapinos, assistant vice president for Alumni Relations, learned that John intended to move to Atlanta, she put him in contact with Al Ertel '79 who lived there. Al invited John to give him a call when he got to town.

Three days after graduation, John was in Atlanta. After "Living out of my car for three weeks," laughs John, "I decided to give Al a call."

Al reached out to the younger alum giving him a hand of support in his career and personal life. "First, he gave me a place to stay in his own home at very minimal rent. Then, he introduced me to his friends and allowed me to network with his business associates. I knew nothing about the city so he pointed me in the right direction. His support was really a critical element in that first year out of college."

Al recalls, "Kara spoke so highly of John I was glad to help a fellow graduate."

The two men have remained friends through the years as John's career as director of Customer Marketing for Coca-Cola North America, Southeast Region, has taken him across the South and now back to Atlanta. Al and John were especially pleased to reunite last spring at an alumni gathering in Atlanta.

From his early experience, John has a keen appreciation for the power of alumni networking and keeping connected. Returning to campus for his 10-year reunion during Homecoming 2003 John says, "I reconnected with 15 of my closest friends at the reunion. It was great to come back. The campus is gorgeous! We did all the old things—played wiffle ball in the back of Gateway, went to the football game, and had outings at Mory's and Sophia's."

John welcomes the opportunity to help today's young graduates beginning their careers. "From tours of the city to advice, I feel an obligation to help out any way I can." He encourages other alumni to consider how they can help fellow graduates. John says, "The job market is so competitive. It's the little things that go a long way in giving someone just starting out in a new city some stability."

The Hamilton, NY, native has become

an ardent ambassador of Atlanta's many charms. He advises new graduates, "There are many sales jobs in the area and many large corporations are moving their headquarters here. The condo market is very affordable for people just getting started."

Al, a transplant from Springfield, has also put down roots in his adopted city. Today, he serves as president of Essential Benefits Solutions, a managed care consulting company. In August Al returned to Springfield and toured the campus with School of Business Dean Stanley Kowalski Jr., "I hadn't been back in five years, and I was just amazed at the changes. What was once considered a small school has really grown from a prestige standpoint."

To learn about alumni networking opportunities in your area, contact Abby Szawerda at 413-796-2259 or email aszawerd@wnec.edu. ■

When Al Ertel took young graduate John Lynch from living in his car to mentorship under his wing, he proved how powerful the bond of our alumni network could be.



John Lynch '93 and Al Ertel '79

5.25.04

"I've taken in SO MUCH already... Most noticeable is how friendly and helpful the Nicaragua people are. I've already had two different ladies invite me to stay at their houses—one sat next to me on the plane, the other I met in the bank. It really amazes me how hospitable these people are to total strangers. The lady I met in the bank is a lawyer, and she wants me to call her



when I return

here in July. I am sure that I will. I've been butchering the Spanish language all day, but I've made my point known."

6.9.04

"At school each day we learn about one piece of medical equipment: how it works, what can go wrong with it, how to fix it, and what differences we may encounter in the developing world for that particular piece of equipment. Then we have a lab in which we build some electronic device or diagnose some problem with a circuit. It's really fun, if you like studying about medical equipment."



LESSONS FROM CENTRAL AMERICA





BY MANON L. MIRABELLI

Dr. Diane Muratore Reaches Out to Central America

USING HER EDUCATIONAL expertise to benefit the people of developing countries has always been a goal for Dr. Diane Muratore, assistant professor of biomedical engineering. She was able to do just that last summer in Central America while acquiring new skills she has incorporated in her biomedical engineering courses.

Dr. Muratore spent the summer of 2004 as a participant in a program sponsored by Engineering World Health (EWH). The program provides participants with the opportunity to learn firsthand about biomedical instrumentation by placing them in medical facilities repairing medical equipment.

“I had been wanting to do exactly this—to go to a developing world country to use my background for outreach work,” Dr. Muratore said. “It was calling my name.”

As one of 14 EWH program participants, Dr. Muratore spent eight weeks from May 25 until July 21, learning how to repair the equipment, perform-

ing work in hospitals, and bringing much-needed medical supplies to the people of Nicaragua and Costa Rica.

“We went there with two tractor-trailers of medical supplies and equipment donated by U.S. hospitals and sponsored by Rotary International, MedShare International, and EWH. The hospitals of Nicaragua don’t have many financial resources for medical equipment and supplies. We brought basic medical necessities like monitors, anesthesia, machines, centrifuges, and all kinds of surgical and diagnostic supplies.”

The first part of the program included classroom training, in which Dr. Muratore and the others learned about one piece of medical equipment each day. At the conclusion of that phase of the program, the EWH participants were placed in large city or regional hospitals to repair equipment.

In addition to the medical work, Dr. Muratore was also able to enrich the lives of all the children in one village by keeping a promise to one small boy. On a visit to distribute tooth-

brushes and other health-related items to the people of the village, a young child approached her with the modest request for a pencil.

“I was really moved. I told him I didn’t have one, but that when I came back I would bring him one.”

But instead of returning with one pencil for one child, Dr. Muratore returned with packets complete not only with pencils, but other items such as notebooks, rulers, and crayons for all 60 village children.

“The delight on these kids’ faces was incredible,” Dr. Muratore said.

During her time in Costa Rica, Dr. Muratore stayed with a host family and will never forget the lesson they taught her in kindness and hospitality and the manner in which they made her a member of the family.

“The program offered a language course, but I didn’t take it because I wanted to spend as much time as possible with my host family. Before I left, my host mother reminded me that August 15 is Mother’s Day in Costa Rica, so I made sure to call her on that day.” ■





Creating of the

BY MARY MAZZAFERRO

THE LEVEL OF TECHNOLOGY that welcomed them was light years beyond what their predecessors had experienced just five years earlier.

That change was the result of a commitment by Western New England College President Anthony S. Caprio and his administration to make the integration of technology into all facets of the learning process a primary objective.

When Allyn Chase, assistant vice president for Information Technology, arrived on campus in October of 1999, “only four or five classrooms had the beginnings of multimedia capabilities” and the number of laptops on campus “could be counted on one hand.”

Chase and his staff in the Office of Information Technology (OIT) developed a plan of action to accelerate access to multimedia technology and improve the web experience for prospective students and other visitors.

They began a systematic upgrade of classroom and lab computers for campus-wide continuity of platforms, processing speeds, and software. This was coordinated with enhancements



“We worked with pockets of faculty who were really interested in laptops, and prototyped the use of mobile laptop carts that allow us to distribute groups of 30 laptops to engineering labs or classrooms as needed.”

—ALLYN CHASE

the Classroom Future . . . Today!



Laptops, MP3 players, and Gamecubes®. On August 28, 2004, when members the Class of 2008 began unloading their most valued worldly possessions from their parents SUVs parked near the Quad, it wasn't the technology they brought to campus that was most impressive, but the technology they would find here.

of multimedia technology, including teaching stations, computers, VCR/DVD players, display screens, and projectors. An Educational Technology Center was established at the D'Amour Library.

Moving faculty from desktop to laptop technology was key in making their transition from home to class to office seamless. Chase says, "We worked with pockets of faculty who were really interested in laptops, and prototyped the use of mobile laptop carts that allow us to distribute groups of 30 laptops to engineering labs or classrooms as needed."

To fund the new initiatives, the College applied for and received a variety of grants (over \$80,000), including monies for faculty training from help with PowerPoint® presentations to providing stipends for moving curriculum into *Manhattan*, our online virtual classroom application.

An early champion of *Manhattan* and the use of simulation applications to support his curriculum, Dr. Karl Martini, associate professor of physics, uses mobile laptop carts in all of his courses. He says, "For true data taking, it's marvelous. The technology allows you to do quantitative experiments

right in front of students in five to ten minutes' time. I build it directly into all of my lectures because when you ask questions, you see the results of how it enhances retention of the subject matter right away. If students raise another question, it's easy to go back"

The College also encouraged faculty to

develop full online programs such as the Online BBA (Bachelors of Business Administration).

"Whether courses are taught online or on-campus, the faculty at the School of Business is very involved with using technology, especially *Manhattan*. In the final accreditation report by AACSB International, the review team made special note that 31 of our 33 faculty members use this technology," says Associate Professor of Marketing Harlan Spotts, website liaison for the School of Business.

Another invaluable teaching tool has been web-based simulation software that challenges teams of students to run fictional companies. Says Spotts, "Overall, our faculty relies extensively on simulations that help students learn how to function as a team whether in

Technology @ Western
New England College

SNAPSHOT

Personalized Portals

Prospective students can create accounts to customize their website visits through a portal, a window into our website tailored to their interests. Once registered, prospective students can monitor the status of their application. Since August of 2003, over 4,000 high school and transfer students have created accounts—2,995 in 2004 alone. Twenty-five percent of applications are now received online. The same technology is used on the College's alumni website.

MyWNEC

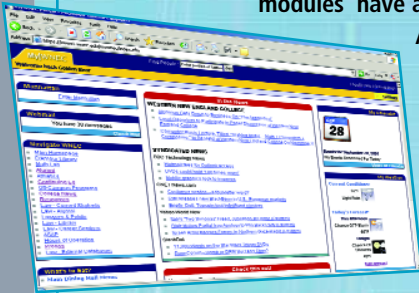
Beginning with the Class of 2008, each student will have a customized portal with news and information specific to their major, year, sport, and interests.

Continued . . .

"The student portal, MyWNEC, integrates multiple existing web-based technologies under one easy to use interface. Email, *Manhattan*, and ASAP (Administrative Systems Access Point) are available from one location with one login. Additional 'modules' have also been developed to help our students succeed.

A personal calendar, five-day weather, student and staff directory, access to student activities calendars, custom news feeds, and dining hall menus are just a few of the newly developed modules. The student portal gives students unprecedented access to the important information they need."

—Anthony Mutti, senior web developer and media programmer



Manhattan Virtual Classroom

Through *Manhattan*, a software program developed by Western New England College in 1997, instructors post the course syllabus, lecture notes, assignments, handouts, and links to other online sites. Students can communicate with their professor and other students using an email system designed specifically for their "virtual classroom" and participate in electronic discussion groups as well as live chat sessions. *Manhattan* is used to support over 350 course sections each semester at the College. Since the software was released for free on the Internet in 2000, thousands of copies have been downloaded around the world. Through a federal grant, *Manhattan* was adopted in several local school systems this fall.

Classroom Technology

Engineering students use Real-time Quizzes, an instant feedback system, to "buzz in" answers with remote control devices on a projection screen. In the computer lab, touch-screen control panels give faculty instant access to a full range of multimedia technology from their teaching podium.

"In our department, we use technology called *Smart Sympodium*, a device that can be connected to the instructor's computer and works like a monitor. But more than a monitor, we can actually write on it. Through the projector, students can see the normal display from the computer, as well as the professor's hand written notes. The screen images can also be saved in the file, and reloaded later.

"A technology called *Syncroeye* allows the instructor to control each student's computer. We can broadcast the display of instructor's computer or any one student's computer to every computer in the classroom, so students can see how the instructor does his/her work, or a suggested solution from a fellow student in the class. The instructor may also monitor students' screens from the instructor's computer, and lock any machine if the student is doing non-course related work."

—Leh-Sheng Tang, professor of mathematics and computer science



Creating the Classroom

the traditional or virtual classroom. This technology has proven to be an excellent platform for helping students apply what they learn."

Hardware investments were supported by new software. "To remain a leader among our competitors, the College must provide access to a wide variety of research databases for our law students, and offer a variety of highly sophisticated software packages for our engineering and science students. From 1999 to 2004 our expenditures in software rose from \$12,000 to over \$100,000 a year," states Chase.

Building a Powerful Web Presence

Recognizing the increasingly important role the web plays in influencing decisions among prospective students and their parents, along with prospective graduate and law students, the College determined that a major investment was needed to enhance the scope, navigation, and maintenance of its website.

Spearheading the project was Dr. Charles Pollock, vice president for enrollment management, whose keen analysis of future trends in enrollment demographics, recruitment, and marketing have been invaluable in building enrollment and positioning the College for continued growth.

Says Dr. Pollock, "The recruiting techniques that we utilize must evolve to meet the changing nature of students. We once had a very effective video of the College; it became the foundation for a CD that students could tailor to their interests. Students are now using the Internet extensively in their college search process, and we needed to have a user-friendly and powerful website that could be personalized to each student's academic and cocurricular interests. A recent telephone survey that we conducted indicated that our site is providing the type of information that students are seeking and it is very easy to use. While some sections have yet to be deployed (i.e., a virtual tour of the campus), it is still a more comprehensive and better website than students see at most of our competitors' websites."



The College leveraged the resources of its own marketing department to develop a unique graphic look for the website, outside consultants to provide highly specialized application packages and technical support, and its own staff of web development and coding experts.

Launched in the summer of 2003, under the oversight of the newly established Webservices Group, the site broke new ground in college website design and navigation among its competitors. Central to this is the use of customized “portals.” Akin to those used on such sites as my.yahoo.com, this technology enables prospective students to create their own customized account, listing personal interests and preferences. This information enables the College to tailor what they see on future visits such as news about specific majors or varsity sports. Best of all, this model can be applied to other sub-sites of the College website such as alumni, continuing education, and law.

A key element of the site is the application of a Content Management System (CMS). Instead of just the webmaster, the CMS technology allows OIT to authorize and train specific users from each school and various departments to post or remove their own content.

Whether in the traditional or virtual classroom, Western New England College continues to take a leading role in making the classroom of the future a reality today. ■

Technology @ Western New England College

SNAPSHOT

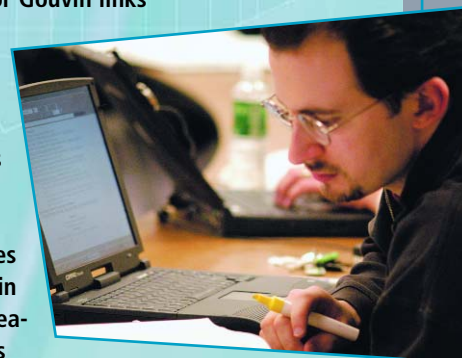
Distance Learning

Western New England College offers the Online BBA—Bachelor of Business Administration—a completion program for people with associate’s degrees looking to earn a bachelor’s degree. The MBA and MSA graduate programs offer a combination of on-campus and online study. More than a dozen courses are currently offered online.

A Wireless Legal Environment

The legal pad has been replaced by the laptop in classrooms throughout the S. Prestley Blake Law Center. The Law Center has been a prototype for the introduction of wireless learning environments. The growing number of students using laptops can connect to the Internet or resources of the Law Library from anywhere in the building. Through special software called SecureExam[®] provided by the School, many students take exams via their laptops.

A member of the Computer Assisted Legal Instruction (CALI) Board of Editors since 1996, Dean of Academic Affairs and Professor of Law Eric Gouvin has authored six lessons in the the CALI library, available to law students through the CALI website or on a CD-ROM. Professor Gouvin links to CALI lessons through the course webpage he maintains on West Publishing Company’s TWEN service (The West Education Network). He uses TWEN as another channel of communication with his class. Discussion threads allow him to answer student questions and other areas permit him to post useful weblinks or copies of the PowerPoint[®] presentations he uses in class. In his view, one of the outstanding features of the TWEN service is that “students can use their Westlaw passwords to access the website and any document with legal citations is automatically linked by TWEN to the actual cases and statutes in Westlaw.”



What’s Next

Interactive Learning Center

The Communication program is one of the up-and-coming majors at the School of Arts and Sciences. This fall, the College invested in state-of-the-art digital editing computers for its media lab. In 2005, this lab will be a part of an addition to the D’Amour Library that will house a new TV broadcast studio, distance learning/teleconferencing center, and information literacy lab.



Homecoming 2004 Destination Excellence!



BY MANON L. MIRABELLI

This year's Homecoming celebration got off to a festive start Friday, September 17, 2004, with the Alumni Awards Dinner. The dinner was followed by a pregame bonfire and pep rally on the Tundra and a "Battle of the Sexes" game in Rivers Memorial Building. Despite the rain and the Golden Bears 6-27 loss to Fitchburg State College, Homecoming spirits on Saturday, September 18, 2004, soared with the enthusiasm of the more than 400 alumni who returned to their alma mater.

Downes Hall of Fame Sixth Induction Ceremony

Five former outstanding student-athletes and a remarkable coach were inducted into the Sixth Annual Western New England College Downes Athletic Hall of Fame on Saturday, September 18, 2004, during Homecoming Weekend.

College President Anthony S. Caprio (left) and Athletics Director Mike Theulen (right) pose with the new honorees. Pictured (L-R): "Captain" LaPerle '75, baseball and soccer; Anthony "Tony" Pio '79, soccer; Sebby Amato '84, wrestling; Kathryn M. "Kate" Brunelle Roman '99, soccer; Joel D. Castleman L'87, lacrosse coach; and Kevin McCaskill '84, basketball.

Whether visiting from as far as Texas, like Bobby De Marco '76, or locally, as did Tom Florence '82 from nearby East Longmeadow, all enjoyed reminiscing about their days as students and meeting current members of the College's student body.

"It was great visiting with the students of today," said Florence, the town clerk, treasurer, and collector for the Town of East Longmeadow. "They were very respectful to us as alumni, and I enjoyed talking with them about my days of playing baseball and how the athletic fields and school have changed, definitely for the better."

Kara Kapinos '84/G'86, assistant vice president for Alumni Relations, noted that while the rain was at times heavy, the mood was light.

"Although it was raining and very wet, the spirit of our alumni emerged in full force," Kapinos said. "About 400 alumni reunited for the day's festivities and to share the status of their lives. They came from California, Florida, and Virginia. It's nice to see so many friends travel to the College. We hope that next year brings more alumni and sunshine."





President Anthony S. Caprio, Sandra Carnevale, and Robert Carnevale '68

Robert H. Carnevale '68 Named Alumnus of the Year

During the Alumni Awards Ceremony, Robert H. Carnevale '68, former chief executive officer and president of Palmer Goodell Insurance Agency Inc. was honored as the 2004 Alumnus of the Year.

Carnevale, of East Longmeadow, MA, is a current member of the Western New England College Board of Trustees. He has served the College and Alumni Association with dedication in a variety of ways since his days as an undergraduate student when he was a member of Alpha Kappa Psi, a Greek honor society. In 1986 Bob received the Silver Letters Award, given to one alumnus each year who has given 25 years of service to the Alumni Association. Carnevale is also a member of the President's Circle, and Golden Bear Club, and a former Chair of the Alumni Fund Committee.

In addition, Carnevale served the Alumni Association Executive Committee as its president from 1988 until 1989 and was honored with an Alumni Association service award in 1990.

Carnevale enjoys sharing his professional experiences with students on Alumni Days; was an advisor of the former Alumni Career Networking program; and attends Executive Networking breakfasts at the College.

Kara Kapinos '84/G'86, assistant vice president for Alumni Relations, said, "I was thrilled that the Association honored Bob as our Alumnus of the Year. Bob has given so much of his time, expertise, and enthusiasm to the Association and the College."

2004 Skookum Award Recipients

In an annual tradition, Homecoming Weekend began the evening of Friday, September 17, 2004, with the Alumni Awards Dinner where the Skookum Award winners were honored for their academic achievements.



Pictured (L-R): Back row, Kathryn A. Blaha, Jason M. Holmes, Kathleen M. Lupher, Jay B. Martyn, Kristin M. Messier, and Andrew J. Buckowinski; middle row, Daniel P. McLaughlin '96, President Anthony S. Caprio, Julie L. Hogan, Jessica H. Hugabone, Katrina T. Hildreth, Christopher J. Purcell, and Ryan E. Emerson. Front row, Joanna J. Mongelli, Patricia K. Troiano, Evan B. Dutch, Chelsea A. Bergeron, and Alumnus of the Year Robert H. Carnevale '68.

What's New in Continuing Education

New PACE Program Puts Adult Students on the Fast Track to Their Degrees

BY PATRICIA K. GAGNON

WITH WORK AND FAMILY obligations, finding time to earn a bachelor's degree can be a real challenge for adult students. Six new accelerated degree programs offered by the College can significantly shorten the distance to that goal, saving two to three years of study for most students.

Beginning January 2005 Western New England College will introduce the six new degrees in the PACE (Professional Accelerated Continuing Education) Program. PACE courses are offered in eight-week sessions and can be taken two nights a week or Saturday mornings. Students will be able to complete 30 semester hours in one year of part-time study. A bachelor's degree can be obtained in four years as opposed to six or seven years.



"Western New England College has historically been devoted to the needs of adult learners. We are delighted to be able to begin a new program, which will respond to that group's requests for

accelerated courses and shorter time to complete a degree. The new program will also offer the option of full-time status while taking all courses in the evenings and weekends and never having more than two courses underway at once," says Jerry Hirsch, provost and vice president for Academic Affairs.

The PACE Program offers degrees in psychology, sociology, communication, liberal studies, information technology, and business.

Says Douglas Kenyon '84/G'86, director of Continuing Education and Off-Campus Programs, "Working adults who make the decision to get a degree have decided to sacrifice something else in their lives to do that. This PACE Program helps them to achieve their goals in a shorter amount of time." ■

First Class Completes Acquisitions and Contracting Program

When BAE Systems, a world-wide information and electronic systems company, needed to train its employees on specific aspects of government contracting they came to Western New England College. "It was a very collaborative endeavor," explains Ida Wilcox, assistant director for professional development in Continuing Education. "We took a highly specialized subject that was a credited course and retooled it to meet the specific needs of their employees," says Ms. Wilcox.

Fourteen employees from BAE's Nashua New Hampshire branch participated in the program entitled Acquisitions and Government Contracting. The group received certificates at a graduation luncheon held on June 11th. The non-credit certificate program included sections on contracts, program control, and finance. The Acquisitions and Government Contracting Program was presented September 2003 to May 2004 and included a total of 60 hours. BAE has requested a second program this fall.

Getting Noticed in the 21st Century:

The Second Annual Communications Conference

Save the Date

January 12, 2005

(Snow date January 13, 2005)

8:00 a.m. - 1:30 p.m.
Western New England
College campus

To learn more about these and other continuing education and professional development opportunities, call 413-782-1249, 800-323-1122, or visit www.wnec.edu/ce.



Specialized Study Key to New Graduate Engineering Certificate Programs

The Western New England College School of Engineering is offering new application-oriented certificate programs tailored to practicing engineers who want additional technical knowledge without the extended commitment of a formal degree program.

Each certificate consists of four courses and can be completed within three or four semesters of part-time study, or within one year, depending on the certificate.

"These programs cater to working engineers, engineers who are early in their careers, with perhaps young families, that have demands on their professional and personal time," explains Carl Rathmann, dean of the School of Engineering.

One dynamic aspect of the graduate certificate programs is the ability to customize and personalize them. Trans-disciplinary specialties can be designed and made available by request.

Graduate credit earned in the certificate courses may subsequently be applied to a full master's degree. "Our School of Engineering is meeting the demands of practicing engineers in our area. These certificate programs



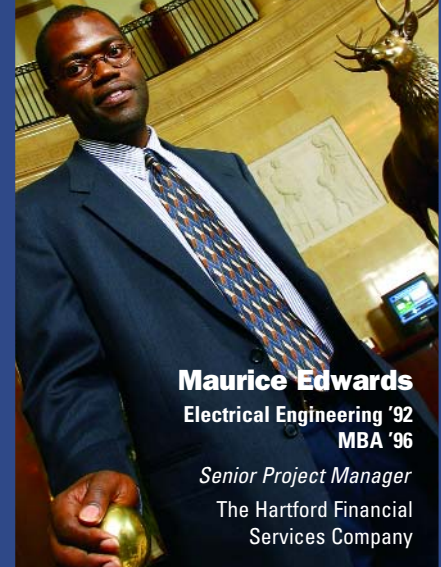
help engineers remain on the leading edge of their profession and advance their careers," says Dean Rathmann.

The certificate programs have been designed specifically to the topics of greatest interest in the region. Certificates being offered this fall include Operations Production; Applied Stress Analysis; Data Acquisition and Measurement; Dynamics, Vibrations, and Control; Manufacturing and Materials Engineering; and Thermo-Fluid Systems Design. Wireless Communications will be offered in the Spring of 2005, followed by a certificate in Controls in the Fall.

If demand for a particular industry site is sufficient, certificate study may be offered at that site.

To learn more about engineering graduate certificate programs, visit www.wnec.edu/certificates or contact Assistant Dean Richard Grabiak at 413-782-1272.

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Electrical Engineering '92
MBA '96
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Stanley Chervin '68 Brings Law & Order to His Career

BY MANON L. MIRABELLI

AN ATTORNEY, LAW instructor, mediator for the state of Georgia, founder of a school for children with learning disabilities, and general counsel for the Mozart Society in Atlanta, Stanley Chervin '68 can now include "actor" on a résumé distinguished by a long list of accomplishments.

An introduction to an Emmy® Award-winning director of the hit television series "Law & Order SVU" resulted in a part in a fall episode in which Chervin played a reporter covering court proceedings.

As a first-time actor, Chervin was not eligible for a speaking role under Screen Actors Guild rules. But with one performance now under his belt, he is considered a SAG member and qualifies for a speaking role in future acting parts should he decide to pursue the new vocation.

While his brief stint as an actor was a great experience, Chervin's greatest accomplishments include founding schools for children with learning disabilities and performing legal work free of charge for those who cannot afford a lawyer. His decision to earn a law degree was based on his desire to help others.

"I derive tremendous satisfaction from helping others, and being a plaintiff's attorney allows me to accomplish that goal," he noted.

Chervin's road to success began at Western New England College.

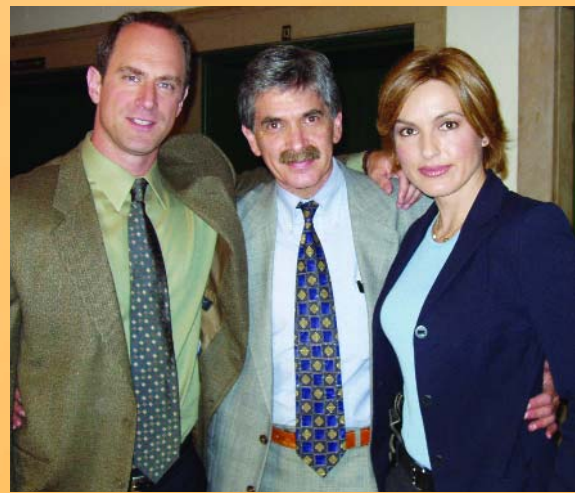
"The College created a very warm and family-like atmosphere, and it resulted in a comfortable and inviting environment in which to learn. The professors were always available and open to discussing new and creative ideas, which truly presented a tremendous opportunity to explore academia."

A member of the Pi Tau Kappa fraternity and the editor of *The Westerner*, Chervin began his academic career as an accounting major, but switched to management because he "decided my personality was more suited to management."

Of the faculty and staff members who set the stage for his future success, Chervin cites that professors Hank Bazan and Fred Brown, and Andrew Mulcahy, former dean of students, left an indelible mark on him. "Dean Mulcahy was the first person I met when I interviewed at the College, and I will always remember him for his intellect, integrity, and sincere interest in the student body."

After graduating, Chervin took a job working in a private Manhattan day school that served children diagnosed with learning disabilities and Attention Deficit Disorder. "I wanted to attend graduate school, and I found teaching provided me with the greatest flexibility for scheduling classes."

He obtained permanent New York teaching credentials, and earned a master's degree in psychology.



Stanley Chervin '68, center, poses with "Law & Order SVU" actors Christopher Maloni, who plays Det. Elliott Stabler, and Mariska Hargitay, who portrays Det. Olivia Benson.

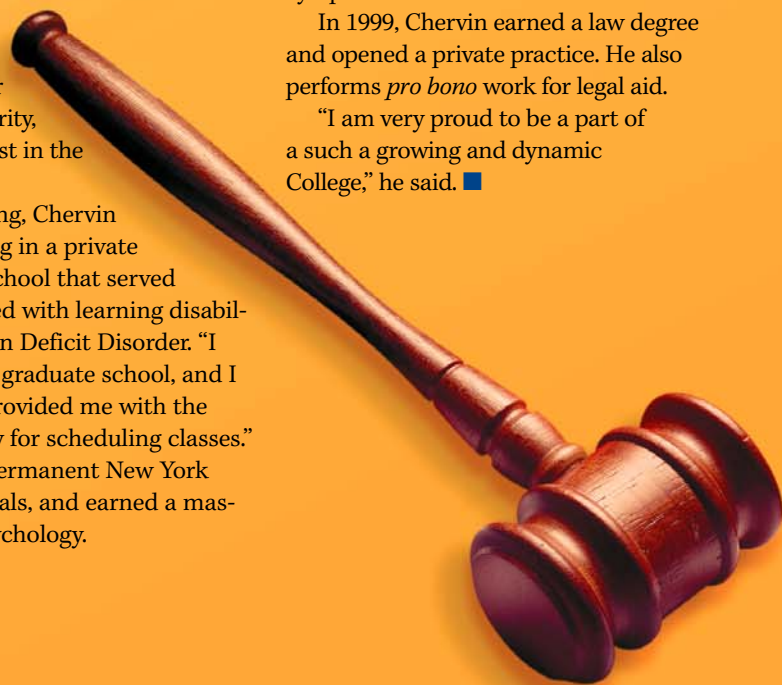
"Shortly thereafter I combined my management studies with my educational experience and developed a program to increase enrollment at the private day school. It became one of the largest private day schools in the tri-state area. It was then I expanded the program outside of New York," Chervin said.

Chervin opened one school in Atlanta in the late 1970s and another in London in the early 1980s. "At the time, there were no other programs available for children abroad that had learning disabilities. I saw that as an opportunity and started a program based on the campus of the University of London."

His program was so well received in both London and the United States, that Chervin was invited by the United Nations to present a paper at the Interfaith Symposium on Youth and Disabilities.

In 1999, Chervin earned a law degree and opened a private practice. He also performs *pro bono* work for legal aid.

"I am very proud to be a part of a such a growing and dynamic College," he said. ■



New Applied Economics Major Offers many Paths to Success

BY PATRICIA K. GAGNON

ONE OF THE STRENGTHS OF THE Western New England College Department of Economics is its diverse representation of different schools of economic thought.

The department is now taking the study of economics to students in eastern Massachusetts through a new part-time undergraduate major—Applied Economics—which will be offered exclusively through the Off-Campus Programs at Bedford and Devens beginning January 2005. The major will focus on applications of economic theory and is akin to a business undergraduate degree in terms of preparation for

entry-level work or for promotion after having started a career.

“In short, the major is an ‘applications’ oriented major in economics. It is not designed as preparation for graduate school but as preparation for immediate work—in the private, public, and non-profit sectors,” says Michael Meeropol, chair of the Department of Economics at Western New England College.

“A student graduating with this degree offers the job market a flexible, dynamic worker. One who is not just technical, but goes beyond the numbers, who can analyze and do critical thinking,” says Carlos Liard-Muriente,

assistant professor of economics.

According to Meeropol, some of the differences between this program and the residential economics major include replacing Intermediate Microeconomics with Managerial Economics and Intermediate Macroeconomics with Money and Banking. Two new courses on the Business Environment, an expansion of the one-semester course taught in the MBA program, are also required. “The applied economics major is also an excellent citizenship major because it is focused on real policy issues, mostly United States, though there are international issues raised as well,” says Professor Meeropol. The major includes 120 credits taking about five years to complete.

Economists are in the important profession of helping businesses, governments, organizations, and citizens see trends, assess risks, and take advantage of opportunities. “Students in the applied economics major learn critical thinking skills. Not just the ‘how’ part of it, but the ‘why’ and that’s what is going to be in demand in the fields of real estate, finance, banking, and others,” explains Professor Liard-Muriente.

Classes are forming now for January 2005. Learn more about the Applied Economics program by visiting www.wnec.edu/ocp or calling 781-933-1595 or 800-446-WNEC. ■

“The fact is we have a mixed economy where the government makes lots of rules and is a ‘player’ in the economy. When students graduate from this program, they will be in a position to navigate the policy issues that businesses, government organizations, and nonprofits come up against.”

MICHAEL MEEROPOL

Curt Hamakawa L'84
Director of
International
Relations
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Olympic Committee
Colorado Springs, CO



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President Anthony S. Caprio, Professor Stephen Crist, and Provost/Vice President of Academic Affairs Jerry Hirsch

Crist Named Western New England College Professor of the Year

Stephen Crist of Wales, MA, has been named Professor of the Year (2003-04) at Western New England College. The announcement of the Excellence in Teaching Award was made at the College's Academic Honors Convocation on May 21. Dr. Crist, who joined the College in 1991, is currently a professor of electrical engineering, a position he's held since 1997. He was dean of the School of Engineering and professor of electrical and computer engineering from 1991 to 1997. Winners of the prestigious Professor of the Year honor are nominated by students, faculty, and administrators for outstanding contributions as educators and advisors. A committee, comprised of current students, alumni, and faculty, oversees the nominations review.



Campus Center Upgrades Complete

Phase II of the Campus Center renovations were completed this Fall. New and returning students found a remodeled first floor including an expanded and updated campus bookstore, as well as an all-new Rock Food Court. The renovations were completed in October.

Rabbi Jerome S. Gurland Honored with William Pynchon Award

Western New England College Cultural Liaison Coordinator and Lecturer Rabbi Jerome S. Gurland was named a recipient of the 90th annual William Pynchon Awards. The Advertising Club of Western Massachusetts named Rabbi Gurland for the award that recognizes individuals who contribute to the well being of their communities. He was honored at a dinner on May 11, 2004, at Chez Josef in Agawam and now adds this award to a long list of previous honors for his work, civic involvement, and accomplishments.



Sue Wiggin, president of Wiggin & Co., presents Rabbi Gurland with the Pynchon Award



NPR's Bob Edwards Touts New Book

On June 15, 2004, the College hosted a reading by National Public Radio (NPR) author Bob Edwards attended by nearly 500 members of the College and Springfield community. The Friends of WFCR and the Hampden County Leadership Council of WFCR presented this special event where Edwards read from his new book titled *Edward R. Murrow and the Birth of Broadcast Journalism*.

Above: Mark Auerbach of WFCR; Steve Roulier, assistant vice president for marketing communications; Brenda Garton, director of college relations and community outreach; and Bob Edwards (seated)

School of Law to Offer Post-graduate Degree

In the fall of 2005, Western New England College School of Law will offer its first-ever post-graduate degree with the introduction of the Master of Laws (LL.M.) degree in Estate Planning and Elder Law.

The Western New England College School of Law LL.M. Program will be the only such program offered in Massachusetts, and one of only three in the nation specializing in estate planning. The 24-credit LL.M. program teaches the practical aspects of drafting estate plans and administering the settlement of estates. Professor of Law Frederick Royal will serve as director of the new LL.M. Program.



College Announces New Trustees

College President Dr. Anthony Caprio announced recently the appointment of five new members to the Board of Trustees.

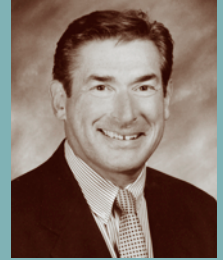
Robert West Clarke, a Longmeadow, MA, resident and the son of longtime trustee Arthur H. Clarke, will serve a three-year term on the Board. The former president of Chase, Clarke, Stewart & Fontana, General Insurance Agency in Springfield, Clarke is the recipient of the YMCA Red Triangle National Leadership Award. Clarke has also received numerous Masonic/Freemasonry awards and medals regionally and nationally.

Anthony F. Dolphin, of Westborough, MA, was appointed to a three-year term on the Board. He is chairman, CEO, and founder of SpringBoard Technology Corporation, headquartered in Springfield. In addition to many noted accomplishments, Dolphin is a member of the Brethren, an African American business leadership organization. A recipient of numerous honors and awards, Dolphin most recently was named Top Entrepreneur by the U.S. Department of Commerce, elected *BusinessWest's* Top Entrepreneur, and was honored with the Supplier of the Year Award from the National Minority Supplier Development Council.

A new graduate of the College and a recipient of the Alumni Association's Skookum Award of Excellence, Stephanie M. Moffa '04 will serve a one-year Alumni Trustee term. Moffa served as Student Senate President (2003-04), Peer Review Board Chairperson (2002-03), and Student Senate Finance Chairperson (2002-03).

Amy B. Smith '88/G'00 of Holyoke, MA, who will serve a two-year Alumni Trustee term, most recently served the College as president of the Alumni Association for the last three years. Smith has been an active volunteer with the College since receiving her undergraduate degree. As a student, Smith was extensively involved in co-curricular activities. She is product manager for Dinex International in Glastonbury, CT.

Robert Liguori was appointed to a three-year, renewable term. He has served over 21 years as counsel to the life insurance industry. Immediately prior to joining MassMutual Financial Group as senior vice president and deputy general counsel in 1999, he served as general counsel to the U. S. Life Insurance Companies of AIG, Inc. A resident of Wilbraham, MA, Liguori is a member of the Bar associations of Massachusetts, Georgia, Maryland, and the District of Columbia.



Robert West Clarke



Anthony F. Dolphin



Stephanie M. Moffa '04



Amy B. Smith '88/G'00



Robert Liguori

College Welcomes New Faculty

Several of the College's new faculty members pose for a photograph on campus recently. Western New England College has hired 17 new faculty for the 2004-05 academic year.



The faculty pictured include, back row, l-r: Dr. Winthrop (Chip) Rhodes, associate professor and chair of the English department; Dr. Ian Beilin, visiting assistant professor of history; Mr. Lawrence O'Brien, visiting instructor of English; Dr. Herman Lee Jackson II, assistant professor of computer science; Dr. Denine Northrup, associate professor of psychology; and Dr. Joel Southern, assistant professor of Chemistry. Front row, l-r: Mr. Sang-Kyu Lee, assistant professor of accounting; Dr. Ali Rafieymehr, associate professor of computer science; Ms. Robin Wayne, visiting instructor of computer information systems; Dr. Jessica Carlson, visiting assistant professor of psychology; and Dr. Molly Munkatchy, associate professor of education. New faculty absent from photo: Mr. George Bronson, visiting assistant professor of criminal justice; Prof. William Childs, assistant professor of law; Dr. Janis Greve, visiting instructor of English; Mr. James McDonald, visiting instructor of mathematics; Prof. Adele Morrison, visiting associate professor of law; and Ms. Pamela Omer, visiting instructor of mathematics.

Educators Seek to Erase Racism and Close Achievement Gap

Western New England College, in partnership with the National Conference for Community and Justice (NCCJ), presented on April 29, 2004, a lecture entitled "Erasing Racism: Eliminating the Achievement Gap in Our Schools." The program was moderated by Brenda Garton, director of college relations and community outreach at the College, and Andrew Cade, senior vice president of the Urban League of Springfield.

ERASE RACISM



Brenda Garton and Andrew Cade



The George E. Trelease Memorial Baseball Park

BY DAVID GWOZDZ '04

When I first visited Western New England College during my senior year of high school I was quite impressed. Being from nearby Ludlow, MA, I had seen other colleges in the area and liked different aspects of each of them, but it was at Western New England College that I felt at home.

During this visit, as a baseball recruit, I was able to watch a practice and take a tour of the campus with Coach Matt LaBranche. On this tour we spent most of the time at the Alumni Health and Living Center touring the gymnasium, weight room, fitness room, pool, and all of the other facilities that the building had to offer.

While driving back to Ludlow, I realized something, I hadn't seen the baseball field and it wasn't until the first practice in the fall of my freshman year that I had figured out why Coach LaBranche hadn't showcased it.

The field, although playable, looked like it was suited for a high school team. There were huge lips at third and first base, no dugouts, a sub-par bullpen on the home side only, and the safety issue of our outfield being the men's and women's soccer field. There



were other things wrong with the field that really made me question whether or not Western New England College was going to be the right place for me.

The following year, however, things started to change. Our team heard the news that a new field was being built. That brought a sense of enthusiasm to both the players and staff, but this idea was still some-

thing in the distant future.

It wasn't until the beginning of my junior year that things really started to get exciting. This was when construction started as bulldozers began clearing out the area and digging up the land. It was at this moment that we actually realized that a new facility was going to happen and that we were going to have a new field.



Senior Matthew Hackney with College Trustee and generous benefactor Brian Trelease '67/G'71 at the September 19 dedication ceremony of the George E. Trelease Memorial Baseball Park, named in honor of Brian's late father.



Editor's Note: David Gwozdz (above) was the winning pitcher in Western New England College's 2-0 win over Albertus Magnus College in the first game played at the new George E. Trelease Memorial Park. He tossed a five-hitter with seven strikeouts and no walks. David finished his career as the program's all-time win leader (25).



Make a Big Hit

Throughout the rest of my junior year and beginning of my senior year construction continued, and on Saturday March 27, 2004, we played the first game at George E. Trelease Memorial Baseball Park.

Throughout warm-ups I could see the amount of pride that my teammates had for their new field. I too had a sense of pride while warming up in our magnificent three-mound bullpen. Throughout my entire baseball career, I have thrown in numerous bullpens including many minor league stadiums, and this was by far the nicest.

During the "National Anthem" I looked around and was amazed at how beautiful this park really was. To actually be able to play on this field was a dream come true. Just to think that I was going to be able to come out and play on this field every single day was just remarkable.

I am just so grateful to all the people who have had anything to do with the creation of this ballpark. It really shows the players and staff that the College, Athletics Department, alumni, and many others truly do care about us. I feel so privileged to be able to be a part of this and I know that many others feel the same. ■

NCAA Selects Western New England College as a Champs/Life Skills Institution

BY KEN CERINO

THE NATIONAL COLLEGIATE ATHLETIC Association has recognized Western New England College as a CHAMPS/Life Skills Program institution beginning September 1, 2004.



The College is among approximately 90 (out of 700) Division III athletics programs sponsoring this program that challenges athlete's minds for personal success while focusing on values and commitments. Only 14 Division III schools were accepted into the program for the upcoming school year.

The five commitment areas of CHAMPS/Life Skills are Academic Excellence, Athletic Excellence, Personal Development, Career Development, and Commitment to Service.

Since Mike Theulen became director of athletics six years ago, the department has made a renewed commitment to enhancing the quality of the student-athlete experience. CHAMPS/Life Skills creates a framework for the department to move forward with this mission that also addresses many of the initiatives of the College's strategic plan.

The CHAMPS/Life Skills Program supports efforts of every student-athlete toward intellectual development and graduation, encourages the development of leadership skills, promotes respect for diversity, inspires a commitment to service throughout the community, and prepares student-athletes for life after college.

Western New England College Assistant Director of Athletics Cyndi Costanzo and Men and Women's Tennis Coach Jennifer Kolins serve as the CHAMPS/Life Skills coordinators. Both individuals attended a four-day orientation session hosted by the NCAA in Long Beach, CA, in February.

Costanzo and Kolins networked with Divisions I, II, and III institutions, and attended a series of workshops intended to prepare them to implement CHAMPS/Life Skills on our campus. A key component to this training was identifying the

extensive resources available through the NCAA. It became clear to Costanzo and Kolins that implementing a successful program is possible because of the exceptional resources already available at the College.

Western New England College president Dr. Anthony S. Caprio has endorsed CHAMPS/Life Skills and the entire athletic staff is committed and excited to implement the program.

At present, student-athletes are in the process of completing a needs assessment questionnaire that will be used to set specific goals and objectives for the 2004-2005 academic year.

Initial programs will include a speaker series, résumé workshops, CHAMPS newsletter, and the development of a resource library.



Cyndi Costanzo and Jennifer Kolins

"We are extremely proud to have been chosen as an NCAA CHAMPS/Life Skills institution," said Theulen. "The five commitment areas within the program directly reflect the ideals set forth by our athletic department mission statement. Our entire coaching staff is motivated and energized by this opportunity.

"The CHAMPS/Life Skills program will allow our department to play a vital role not only in the lives of our student-athletes, but also have a positive impact on the College's student body," he noted. ■



Stephen Nasiatka '04 with School of Business Dean Stanley Kowalski Jr.

GETTING DOWN TO BUSINESS

Student Entrepreneurs Jumpstart Careers

For Western New England College students with a penchant for entrepreneurship, it's never too early to launch the "Big Idea." In fact, recent graduates **Roger Roberge '04** of Springfield and **Stephen Nasiatka G'04** of Monson, MA, not only ran successful business ventures while full-time students, they turned a profit.

That brand of ingenuity made them among the first students from 12 area colleges to be recognized at the inaugural Entrepreneurship Initiative Banquet sponsored by the Harold Grinspoon Charitable Foundation last April. Nasiatka was one of several students chosen to make an "Elevator Pitch" to a panel of local bankers to garner additional funding. Both young men were awarded grants to help bolster their burgeoning businesses.

Web Marketer Roger Roberge '04

During the school year, while other students were heading to the dining hall, Roger was often en route to a dinner meeting with a client. A marketing communication/advertising major, Roger developed a full-service marketing consulting firm called Remagine, which specializes in website design and hosting for small businesses.

Roger's professors supported his dream from the start. He



says, "In four years at the School of Business your life is touched by every member of the faculty. They get to know you and what you are involved in like my business. They were all very accommodating in my class projects and provided me with special



“Every business student is required to take the First Year Seminar course that includes developing a business plan. I used that opportunity to develop a formal business plan that really helped me grow my business.”

—ONLINE RESELLER STEPHEN NASIATKA



insight into what would be important to me in establishing the structure of my business and what it should focus on. They gave me a tremendous start in mapping it out.”

In fact, one of his professors, James McKeon, recommended Roger for the grant. Roger says his \$2,400 grant will be used to help cover the operating expenses for his computer server for one year. Roger is currently running the business part-time while working full-time as an account executive for *Healthcare News*, a sister publication of *BusinessWest*, in Springfield.

About the Entrepreneurship Initiative

The Entrepreneurship Initiative was developed in September of 2003 to foster new business growth and fuel the Pioneer valley economy. The Grinspoon Foundation was created by real estate mogul Harold Grinspoon, founder of Aspen Square Management.

Stephen Nasiatka '04

Steve double majored in finance and accounting. He began his online reselling business called Tycr's Exonomia seven years ago and credits the business for “sending me through college debt-free.”

The company specializes in reselling tokens, badges, and medals, primarily through online auctions. It has sold over 25,000 different items to over 10,000 customers throughout the world at a profit margin of approximately 30 percent. Steve's \$2,500 Grinspoon grant will help him

to expand his business and buying power.

Beginning his freshman year, Steve applied his classroom learning to his business. He says, “My freshman English professor was phenomenal and helped me improve my writing ability. That's important to my business because I write between 50-300 emails a week.”

While experience gained through an internship has led to a full-time job for Steve with KPMG as a staff auditor, he plans to continue to run his online business in his spare time.

School of Business Dean Stanley Kowalski Jr. hopes these first recipients of the Entrepreneurship Initiative Grants will be the inspiration for future enterprising students. ■

“I've always been an idea person and an overachiever.”

—WEB MARKETER
ROGER ROBERGE

Roger Roberge '04 (r) with his business partner Ian Ricci.





Dan McLaughlin '96 Steps Up to the Plate as New Alumni Association President

IT IS MY PLEASURE TO introduce to you Dan McLaughlin '96, president of the Alumni Association.

The Alumni Association Board of Directors and Office of Alumni Relations work closely together to develop the best possible programming and benefits for our alumni. We strive to serve the College and the betterment of student life to the best of our ability through our talents and resources.

As we begin a new era under the direction of our new president, Dan McLaughlin, I thought it would be appropriate for me to personally introduce you to Dan.

I first met Dan about six years ago when I came back to the College as the alumni director. I was impressed by the passion that Dan has for the institution. As a student, Dan was involved in many student activities. He was a Peer Advisor, Orientation Group Leader, member of the Management Association and a Student Ambassador to mention a few. He also served on the Presidential interview team for Dr. Caprio's appointment.

Upon Dan's graduation, he served as the One-Year Alumni Trustee and became fully immersed in the Alumni Association by covering College Fairs, organizing events in Boston, serving on the Golf Tournament Committee, volunteering for

the former Alumni Giving Committee, serving in leadership roles in the Association, and now serving a three year term as president. Dan is always willing to help, offer advice, and do more than a lion's share of work on behalf of the College.

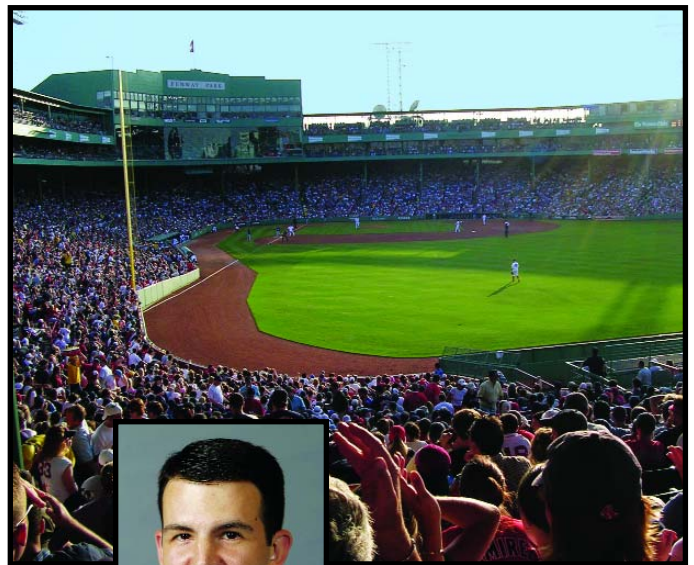
I've listed the many ways in which Dan has and continues to serve the College. Dan is one of the most wonderful assets the College has. Dan, an avid Red Sox fan, is a pleasure to work with. He is thoughtful and conscientious about all the work he does. When Dan is not in the volunteer world of Alumni Relations, he is the

Compensation Analyst for Beth Israel—Deaconess Medical Center in Boston. Dan is also a legacy alum, as his father Gerry is an alum from the Class of 1980.

To our alumni, you are in the great hands of a terrific leader. I know you will join me in wishing Dan much success in his new role as president of the Alumni Association.

A handwritten signature in blue ink that reads "Kara Kapinos".

Kara Kapinos '87/G'89
Assistant Vice President for Alumni Relations



Dan McLaughlin '96, an avid Red Sox fan, appreciated the warm reception our alumni received at a pregame ceremony at Fenway Park on 7.10.04.

Wear Your School Spirit on Your Sleeve

You can now show off your college spirit with new apparel just for alumni! The Alumni Association is pleased to offer attractive, new Western New England College golf shirts, caps, and windbreakers. The items were introduced during Homecoming 2004 by Alumni Association board members. View our complete apparel line this spring at www.wnec.edu/alumni, or call 800-962-6592 for details.



Chair of the Department of Biomedical Engineering Steven Schreiner '86 sports the new windbreaker.



Your Opinion Matters

In April of this year, the Alumni Association conducted a survey to help us plan our events, communications, and benefits and services. Here is what our Alumni told us.

- 62% of respondents said *The Communicator* is their best source of information.
- 42% have attended Homecoming.
- 36% have attended social events on campus.
- 30% have attended athletic events.
- 48% prefer events for couples.
- 35% prefer events for families.
- 47% prefer day trips to weekend or weeklong trips.
- 31% have used the Alumni Healthful Living Center.

Thank you for your participation!

Save the Date

Don't Miss Out on the Fun!

DECEMBER 2004

- 2 Women in Business Network Reception
Marriott Hotel, Springfield, 5:30 p.m. -7:30 p.m.

JANUARY 2005

- 22 Alumni Ski Trip
Ascutney Mountain Resort, Brownsville, VT

Recent Events



7.10.04

The Western New England College Alumni Association and Law Alumni Association, were recognized at the Boston Red Sox game against the Texas Rangers at Fenway Park during a pregame ceremony on the field. Dan McLaughlin '96 and 125 College and School of Law alumni were honored.



7.31.04

Alumni Association President Dan McLaughlin '96, Immediate Past President/Two-Year Alumni Trustee Amy Smith '88/G'00, and friend Christopher Lewis, enjoy "a day at the races" at Saratoga Race Track. The bus trip included a private luncheon reception under the paddock tent.



8.22.04

A group of more than 30 alumni and guests, including faculty and staff, attended the Leonard Bernstein Memorial Concert at Tanglewood in Lenox, MA, where alumni enjoyed the music, and a private luncheon under the tents of the formal gardens.



Class Notes Connections

www.wnec.edu/alumni

1964

RICHARD B. BOLT (mechanical engineering) and his son, Dean, 11, were recently featured in a news story which detailed their experimental cicada-powered airplane. Later, Dick, a system safety engineer project safety manager for Goddard Space Flight Center in Greenbelt, MD, and family were invited to attend the Apollo 11 thirty-fifth anniversary at the Air and Space Museum, where they met with Jim Lovell and other NASA astronauts. Dick, wife, Rose, and son, Dean, live in Bowie, MD.

1965

RICHARD R. SHREVE, PH.D. (MBA) is a professor of chemistry at Palm Beach Community College, where he teaches Organic Chemistry 1 and 2, and Nursing Chemistry. He will also begin teaching a Management course at Florida Atlantic University in the fall. He resides in Boynton Beach, FL.

1968

STANLEY N. CHERVIN (management) recently appeared as a reporter on an episode of the NBC Drama "Law and Order SVU". In addition to Stanley's law practice, he is busy serving as general counsel to the Mozart Society of Atlanta and teaching at Mercer University. He is a director on the Board of the Adaptive Learning Center for Infants and Children, and resides in Atlanta, GA. (See page 16)

1970

MICHAEL M. HOPKINS (management) has received the 2003 Robert C. Knox Jr. YMCA Leadership Award from the YMCA of Greater Hartford. Michael is a vice president with the U.S. Bank in Hartford, and a 19-year volunteer with the YMCA. He lives in Waterbury, CT.



Michael M. Hopkins

1974 30 years

ROBERT T. ARTHUR (industrial engineering) was recently promoted to product manager for Jacobsen, A Textron Company. Jacobsen manufactures and sells a variety of golf and turf equipment, as well as a number of well-known brands of commercial lawn care equipment. In his new position, he will manage the development and marketing of their golf course greens mowers. He resides in Salisbury, NC.

RICHARD E. GUERTIN (management) was recently voted to another term as selectman in the town of Monson, MA. Richard is a retired vice president for MassMutual Life Insurance Company. He lives in Monson.

1976

Richard A. Bellico (MBA) was recently appointed the deputy credit officer at Woronoco Savings Bank. A vice president in the Commercial Lending Department, Rick of Feeding Hills, MA, joined the bank in 1993.

ROBERT E. FARRELL (MBA), retired associate professor emeritus from Penn State University, has recently published a new book, *Alien Log*. Robert combined his life-long interest in physics with ten years researching science fact and Sumerian belief to create his Sci-Fi thriller. Robert lives in Peoria, AZ.

1979 25 years

Brian W. Thompson (MBA) the former president and chief operating officer of the former First Essex Bancorp Inc. of Andover, has been named president and CEO of Commerce Bank and Trust Company in Worcester, MA. He resides in Amherst, MA.

1980

BRUCE E. INPYN (mechanical engineering) attended the seminary and pastored a church in New Haven, CT, after a 20-year career in engineering. After obtaining his teaching degree, he became a math teacher at two public schools. He is the dean of education and athletic director at Torrington Christian Academy. Bruce and his family live in Torrington, CT.

GLADDEN R. KEYES (MBA accounting) of Westfield, MA, was recently promoted to assistant vice president of the Simsbury Bank and Trust Company. He was formerly the compliance officer for that institution. He resides in Westfield, MA.

1981

HENRY A. DUMAS (MBA accounting) recently joined the firm of Park Square Realty in Feeding Hills, MA, as a sales associate. Henry and his wife, Maureen, have six children and reside in Feeding Hills, MA.

DONNA SAFFORD FLEURY (accounting/G'92 MBA financial management) of Agawam, MA, was recently named the president of the Agawam Chamber of Commerce. Donna previously served as the Chamber's vice president. Her new term is for two years.

1982

STANLEY STEVEN JUDA (MBA) is a real estate professional, and has been named the next assessor for the town of Newington, CT. He most recently served for 11 years as senior real estate appraiser and director of Real Estate Market Research at Shawmut/Fleet Bank. He lives in Ellington, CT.

1983

JOHN P. MCMAHON (MBA) recently joined Cellu Tissue Holdings, Inc. in East Hartford, CT, as a Sales Manager, MG Division. Cellu offers unique products and solutions in inter-leaving, converting, laminating

and packaging applications. He lives in Longmeadow, MA.

JOSEPH E. RYAN (MBA) a registered representative with United Bank's Financial Services Group, was recently recognized by New England Securities for his achievements in the investment industry. Joe, of Chicopee, MA, was named to the Gold tier of New England Securities Inner Circle, which recognizes excellence in the areas of client services and investment sales.

1984 20 years

GERALD D. COIA (business/G'90 MBA) has been appointed vice president for the UMass Five College Federal Credit Union in Hadley, MA. He lives in Palmer with his wife, Eileen.

RICHARD SCORTINO (MBA) was recently featured in an article that appeared in the *Wilbraham-Hampden Times*, which announced his retirement as the assistant superintendent for business for the Hampden-Wilbraham regional school district. Richard, who lives in Feeding Hills, MA, has been involved in school administration for 30 years. He resides in Feeding Hills, MA.

1985

ROBERT C. DROZDOWSKI (computer science) of Washington, DC, was recently named vice president of payments and technology policy for America's Community Bankers. In his new position, Rob will spearhead the trade association's increased involvement in cutting edge legislation and regulatory initiatives.

THOMAS S. REED (mechanical engineering) says his Western New England College degree has helped him achieve great success with several companies including General Electric, Lockheed Martin, and General Dynamics. He lives in Southwick, MA, and is currently a purchasing manager with Hamilton Sundstrand in Windsor Locks, CT.

1986

LORRI W. (WALKER) COOPER (mechanical engineering) is a patent attorney with Jones Day in Cleveland, OH, where she specializes in patent

prosecution, client counseling, and opinion work. Lorri lives in Cleveland with her husband, Carl, and daughter, Sarah.

1987

KATHRYN (ZINGG) HUNTER (MBA marketing) was recently named president and CEO of the YMCA of Greater Worcester, MA. Kathryn will oversee all aspects of the \$15 million organization, which serves 40 towns throughout the region. She was previously the chief operating officer for 11 years. She resides in Sterling, MA.

ALBERT J. SCHILDWACHTER (mechanical engineering) is the owner of SES Consulting, Inc. of Newport Beach, CA. He and his family live in Newport Coast, CA.

PASQUALE "PATSY" SCIBELLI (computer information services) has been promoted to the position of plant manager at Tubed Products, LLC of Easthampton, MA. Patsy joined the company in 1992 and was previously materials director for purchasing, planning, distribution, and warehousing. He resides in Longmeadow, MA.

1988

ERNEST BORATGIS (mechanical engineering) is the chief structures engineer for the Pratt & Whitney Group, responsible for bearings, supports, and seals engine components. He and his family reside in South Windsor, CT.

BRUCE TANDY (mechanical engineering) of Elmsford, NY, is a trader software specialist for financial applications at Electronic Trading Group, LLC in New York City. He resides in Elmsford, NY.

1989 15 years

RONALD J. BASHISTA (government) was recently selected for promotion to lieutenant colonel in the United States Army. Bashista, a tank officer, is currently serving in California.

DEBORAH HAMMER-PHILLIPS (psychology/L'01) was recently named executive director of the Elizabeth Freedman Center in Pittsfield, MA, an agency that helps victims of domestic abuse and sexual assault. Prior to her

Where Are They Now?

Thomas Dusel '76

Major: Accounting

Employment: Hobbs Brook Management LLC

Title: Chief Operating Officer

Hometown: Ludlow, MA

Current Place of Residence: Boxford, MA

If you could embark on a new career, which would it be and why? "I am extremely happy working in the field of commercial real estate. If I had the chance, I would love to be the CEO of Disney. I truly admire their commitment to customer service and satisfaction."

How did your education prepare you for your career? "Upon graduation, I was fortunate enough to be hired as a staff auditor by Price Waterhouse & Co., which was my top choice. I immediately began to appreciate and employ the valuable skills that I had obtained from my courses of study in the Arts and Sciences (English, Sociology, History, Physics, etc.) In fact, effectively interacting with people at all levels in the workforce and readily comprehending each business' unique operations is due in large part to what I learned from the Arts and Sciences."

Which faculty member taught you your most important lesson and what was it? "If I were to pick one, it would be Dr. Raverta. He taught me that success in your career as well as your life is based on truly enjoying what you do for a living and not how much you earn."

If you could relive one College experience, which would it be and why? "For just one day I would like to be back in Dr. Raverta's class. We had a great group of kids in that class. Unlike many other schools the "townies" like me always had a great time interacting with students who lived on campus. Dr. Raverta provided the corny jokes and he loved to tease students in a good natured way."



arrival at the Center, Deborah practiced public interest law and administered human service programs. She lives in West Stockbridge, MA.

JEFFREY Y. TEO (mechanical engineering/G'91 engineering management) was recently appointed assistant professor of Computer Information Systems at Montreat College in North Carolina. Jeff says he is excited to serve the Lord in an

area of his interests and expertise in a Christ-centered liberal arts college. He lives in Black Mountain, NC.

1990

ELLEN CARBERRY BUMP (management) was recently featured in the Profile People Plus section of the *Springfield Republican*. Ellen, the

Class Notes

director of the Hampden Free Public Library, decided to change careers after 20 years as a paralegal. She and her husband, Ben, reside in Hampden, MA

RALPH J. RIZZO JR (government) was the featured speaker at the 35th Annual Michael P. Quinn Scholarship Dinner Dance in April of this year. Captain Rizzo has served as an officer in the United States Marine Corps for ten years. He returned from duty in Iraq in May of 2003 and is the recipient of the Navy and Marine Corps Medals for Commendation, Achievement, Good Conduct, National Defense Service with bronze star, and Sea Service Deployment Ribbon with two bronze stars. He lives in Jacksonville, NC, with wife, Mila, and three children.

1991

DIANE (SANDBERG) JOHNSON (electrical engineering) received her master's degree in Business Management from the University of Southern Mississippi in May 2004. Diane is a systems engineer for SAIC (National Data Buoy Center contractor) at Stennis Space Center, MS. She currently resides in Diamondhead, MS, with her husband, Jeff, and two children, Brandon and Brittany.

MICHELLE (RICHARDSON) O'MALLEY (human resource management) was recently named the director of orientation and first year programs at Brandeis University in Waltham, MA. She is formerly the associate director of student services for New York University. She resides in Waltham.

1992

SUSAN (MCLEAN) ROELL (accounting) recently became a partner at Vanacore, DeBenedictus, DiGiovanni & Weddell, LLP, in the Client Service area. Susan, who lives in Poughquag, NY, is a Certified Public Accountant who is actively involved in both the New York State Society of Certified Public Accountants and the American Institute of Certified Public Accountants.

SUSAN (PEER) TEIXEIRA (marketing) was recently promoted to assistant vice president, Compliance and CRA at Woronoco Savings Bank. Susan will be responsible for developing and monitoring programs to ensure the

bank's compliance with laws, regulations, and rules governing operations and product offerings. She and her family live in Agawam, MA.

1993

SHARON A. BLANCHETTE (MBA finance management) was recently honored by the Connecticut Society of Public Accountants (CSCPA) as Committee Member of the Year. Sharon was honored for her expertise and energy demonstrated as a member of the CPA Society's Technology Committee. She is the director for IT Compliance Services at the Glastonbury firm of Haggett, Longobardi & Company and resides in Windsor, CT.



Sharon A. Blanchette

JOHN J. KRAWCZYNSKI (accounting) was recently promoted to controller and principal accounting officer of Lydall, Inc. in Manchester, CT. John joined Lydall as assistant controller in 2001. He previously spent eight years with PricewaterhouseCoopers LLP in Hartford, and lives in Ellington, CT.

BARBARA J. YEAGER (MBA health care) was recently named director of the America At Home homecare agency in Worcester, MA. A certified professional in infection control and epidemiology, Barbara has worked in homecare for many years. She resides in Sturbridge, MA.

1994 10 years

DANIEL S. KING (law enforcement/G'96 MSCJA) recently received the Massachusetts State Police Superintendent's Commendation and was honored at a ceremony held early in May at State Police general headquarters in Framingham, MA.

Where Are They Now?

Kristin Murphy '93

Major: Mechanical Engineering

Employment: Rader, Fishman & Grauer

Title: Partner/Patent Attorney

Hometown: Williamsport, PA

Current Place of Residence: Farmington Hills, MI

Special awards and recognitions: Skookum Award; Commencement Speaker

Campus involvements: Peer Advisor; Society of Women Engineers

Athletic involvements: Cheerleading

Favorite College pastime: "One of my favorite activities was sitting outside on a Friday, spring afternoon in Gateway Village and socializing with friends."

Of the College's faculty, staff, and administration, is there one person you would consider a mentor and why? What specifically did he/she do to make you believe in your ability to succeed? "Dr. Karplus; he was my senior project advisor, and he once took me to his home workshop to work on my project. It really showed his commitment to me and my success."

In which residence halls did you live freshman through senior year? "Franklin, freshman year; Plymouth, sophomore year; and Gateway Village junior and senior years."

What was the deciding factor in your coming to Western New England College? "The faculty. When I came to look at the College one of the professors spent 20 minutes going over some senior projects, and I wasn't even a student!"

Do you keep in touch with anyone? If so, who? Tracy Trainor, Gregg Sutherland, and Rick Michalik from the Class of 1993.



Trooper King is a 17-year veteran of the force, and assigned to the state police barracks in Milton, MA. He resides in Quincy, MA.

SHERYL L. MCQUADE (MBA) of Wilbraham, MA, was named senior vice president for Fleet National Bank. She has been with Fleet for 13 years, and is responsible for business development in the Middle Market lending group.

1995

CHRISTOPHER J. MACKIN (electrical engineering) is currently working for OSRAM SYLVANIA as a principal electrical engineer, where he designs control systems and solutions for high-speed Electro/Mechanical equipment, specializing in the automotive lighting industry. In his profession, Christopher has lived in Augsburg, Germany, and Sao Paulo, Brazil. He currently lives in the Boston area with his wife, Pamela.

DAVID C. PRESS (MBA) a lieutenant colonel in the United States Army, recently completed his tour of duty as the director of Restore Iraqi Electricity Directorate, Gulf Region Division, U.S. Army Corps of Engineers. The Corps was successful in assisting the Coalition Provisional Authority and Ministry of Electricity restore electricity to the Iraqi people. In August, David began his next tour of duty at the Pentagon, where he works for the assistant secretary of the Army for Civil Works. He lives in Springfield, VA.

1996

ROBERT B. CLARK (finance) of New Hartford, NY, was recently promoted to senior vice president of Residential Mortgages for Adirondack Bank in Utica, NY. He joined the bank in 2001 as vice president in the Private Banking division, and was elected to the bank's Board of Directors in 2002.

PETER J. DIMARCO (criminal justice) recently joined the Smithfield Police Department as a patrol officer. He lives in North Providence, RI.

KATHERINE M. LAVIGNE (MSCJA) was recently promoted to the rank of captain for the Methuen, MA Police Department. Of the 401 police officers who work in that area, Katherine is the only female captain. She is a 14-

year veteran of the force, and resides in Haverhill, MA.

DANIEL P. MCLAUGHLIN (human resource management) has accepted the position of compensation analyst at Beth Israel Deaconess Medical Center in Boston. He is the current Alumni Association President and lives in Watertown, MA.

JODI K. RATHBUN-BRIGGS (accounting) has recently been appointed to the position of assistant vice president for risk management for Legacy Bank of Pittsfield, MA. She resides in Great Barrington, MA.

1997

CHARLES M. CAPUTO (MSCJA) was recently named sergeant in the Milton, MA Police Department. He has served on the Milton police force since 1995 and lives in Milton.

LYNNE M. (KRONICK) COLE (MBA) was recently featured in the New Business section of the *Sunday Sentinel and Enterprise*. Lynne, who has 18 years of accounting experience, opened her own firm, Delphinus Accounting and Bookkeeping in Leominster, MA, where she lives.

MICHAEL A. COLLINS (MSCJA) was recently promoted to the rank of lieutenant for the Milton, MA, Police Department. Michael has served on the Milton police force since 1993. He resides in Milton.

KAREN L. ZINK (MBA) was recently named president and chief operating officer of Berkshire Gas Company. Karen, a 23-year veteran of the company, is the former vice president and general manager. She resides in Pittsfield, MA.

1998

PAUL M. MITUS (MBA) was recently promoted to vice president and credit department manager for Hampden Bank. Paul who lives in Wilbraham, MA, will be responsible for overseeing the Bank's commercial credit department.

PRITI SHAH (MBA) was recently named director of rehabilitation services for Northern Berkshire Health Systems. Previously, Priti worked



Brigita Sunshyne Dotson '00 (right) with friend Jessica

for the Berkshire Visiting Nurses Association, Gentiva Health Services, and North Adams Commons. She resides in North Adams, MA.

1999 10 years

KEVIN F. COLANNINO (MSCJA) of Revere, MA, was recently appointed to the position of permanent regular police officer in the town of Swampscott, MA. Kevin is a nine-year veteran of the Revere, MA Police Department.

MARK A. GERMAIN (accounting) a senior accountant with Moriarty & Primack, P.C., Certified Public Accountants, has recently passed the Uniform CPA exam and qualification for CPA license. Mark has been employed by Moriarty & Primack, P.C. since 2000 and lives in Chicopee, MA.

2000

LANCE BARTOSZ (MBA/G'03 MSEM) of Chicopee, MA, was recently featured in an article that appeared in the *Hartford Business Journal*, titled "Education Perk Aids Careers by Degrees." The article described Lance's decision to work for Hamilton Sundstrand, a division of United Technologies Corporation in Windsor, CT, a company that supports continued education. While employed at UTC, Lance received his two graduate degrees from Western New England College.

RYAN M. COURTEMANCHE (management) recently competed in his first Sprint Triathlon (swim, bike, run) in Greenfield, MA. A week later, Ryan

bought his first home in Easthampton, MA.

ANDREA L. DAVIS (criminal justice) of Springfield, MA was recently featured in an article that appeared in the *Journal Register* of Palmer, MA. Andrea is a first lieutenant postal officer with the Coalition Joint Task Force 180, the lead military agency for operations in Afghanistan, and is stationed at Kandahar Air Field. When she returns to the states, she will resume her position at the Springfield Police Department.

TAPLEIGH FALLON (CIS) received her MBA in Marketing from the Martin J. Whitman School of Management at Syracuse University in May 2004. She recently joined American Power Conversion Corp. (APC) in West Kingston, RI, as a product manager. Tapleigh currently resides in Providence RI.

BRIGITA SUNSHYNE (PARKS) DOTSON (social work) recently purchased a new home in West Hartford, CT, and is entering her second year of graduate school at the University of Connecticut School of Social Work, interning at the Klingberg Center in New Britain, CT, in their foster care and adoption section. In April, Brigita joined thousands of individuals in Washington, DC, in support of women's freedom of choice.

DANIEL J. HARRINGTON (law enforcement/G'03 MSCJA) was named the Hanover Police Department's newest sergeant. Daniel is a six-year veteran of the force. He also served in the United States Army for six years, four of them as a military police sergeant in Bosnia. He resides in East Bridgewater, MA.

Stay Connected! Send a Class Note

Tell us about your job, family volunteer activities, or achievements, and we'll spread the news in Class Notes.

Send us a Class Note through the Web. Simply complete the form at www.wnec.edu/alumni. Or send us a letter. Be sure to include: name and graduation year, address, daytime/evening phone numbers, occupation, employer, and email address.



We are pleased to be able to share news of your latest achievements, milestones, or other significant events with the Western New England College family through the "Class Notes" section of *The Communicator*. Send your class note to:

Office of Alumni Relations
Western New England College
1215 Wilbraham Road
Springfield, MA 01119-2684
Fax: 413-796-2163
Email: alumwnec@wnec.edu

SCOTT K. LABONTE (law enforcement/'01 MSCJA) was appointed acting police chief of the Berkley Police Department by the town selectmen. Scott is a 15-year veteran of the force and lives in Berkley, MA.



William R. Butman Jr. '03

2001

DIANE (BARROWS) FIEJDASZ (MBA) was recently featured in an article that appeared in the *Country Journal of Huntington, MA*, titled "Gateway Graduates: Where Are They Now?" Diane is a business technology specialist for Hamilton Sundstrand in Windsor Locks, CT, a position that sends her around the world including Germany, Puerto Rico, and Singapore. She lives in Feeding Hills, MA, with husband, Paul.

GARRETT W. SANTI (accounting) joined the Springfield office of Wolf & Company, P.C. Certified Public Accountants and Business Consultants as part of the Audit staff. He resides in Springfield, MA.

2002

MARTIN T. FOLEY (MSCJA) was recently promoted to the rank of lieutenant for the Massachusetts State Police. Martin is currently assigned as commanding officer for the State Police Hazardous Devices Unit. He resides in Marlboro, MA, with wife, Cheryl, and two children, Timothy and Daniel.

EMILY A. LABRECQUE (MSCJA) recently received the Nashoba Publishing Extraordinary Service Award by the Massachusetts State Police. Emily, a state police trooper, is liaison to the Shriver Job Corps Center, an initiative set up to show students the aspects of law enforcement. She lives in Gardner, MA.

MICHAEL S. LENTINI (MBA international business) was recently appointed sales manager for Spirol Distribution. Michael comes to Spirol with seven years experience in the fastener industry. He will be located at the corporate headquarters in Danielson, CT, and resides in Palmer, MA.

CORI L. MEZZ (general business) of Cohoes, NY, is an executive assistant at Albany Molecular Research, Inc./Organichem Corporation in Albany, NY.

ADAM M. RODRIGUEZ (marketing) of Woodbridge, VA was recently appointed to the position of loan officer at NAPUS FCU in Alexandria, VA.

CHRISTOPHER A. WYSTEPEK (marketing) recently became an admissions counselor for Western New England College. He lives in Agawam, MA.

2003

WILLIAM R. BUTMAN JR. (management) received the 2003 Civilian of the Year Award from the U.S. First Marine Corps District Eastern Recruiting Region. William, a former Marine, is currently a human resources assistant for the Marine Corps. He resides in Chicopee, MA.

CATHI GLEJZER (MSCJA) of Burlington, MA, recently received the Nashoba Publishing Extraordinary Service Award for outstanding performance in the emergency services field. She was nominated for her work as the Groton Police Department's DARE officer, shift supervisor, and sex crime investigator. Cathi resides in Burlington, MA.

SCOTT J. LAPLANTE (law enforcement) of Sutton, MA, was recently promoted to the rank of sergeant for the Sutton Police Department. Scott has been a full-time patrolman in the town since 1999, and is currently pursuing a master's degree in criminal justice at Western New England College.



Danielle A. Smith '04

2004

SHANNON PIZZINGRILLI (finance) former women's lacrosse captain, was recently selected to the College Sports Information Directors of America (CoSIDA) Academic All-American Women's College Division At-Large First Team. She is only the second person in the College's history to make the national academic squad. She lives in East Rochester, NY.

DANIELLE A. SMITH (management) recently became an admissions counselor for Western New England College. She resides in Granby, MA.

WEDDINGS



Patrick G. Keating '97 and Jamie L. Barras '99

BARBARA BURR '76 and David Sherman, December 27, 2003, Framingham, MA

JEFFREY T. LABELLE, Ph.D. '92/G'95 and Kathleen McCormack, Wichita, KS

KAREN Y. MANHERZ '92 and Michael P. Gavin, June 12, 2004, Hudson, NH

CHRISTOPHER J. MACKIN '95 and Pamela J. Lynch, June 5, 2004, Portland, ME



Christopher J. Mackin '95 and Pamela J. Lynch

PATRICK G. KEATING '97 and JAMIE L. BARRAS '99, June 19, 2004, Beacon, NY

JACLYN ANNE KAVALESKI '99 and Stephen John Mattson, August 15, 2003, Harwichport, MA

MICHAEL G. ZONTINI '99/G'01 and Ellen M. Rodrigues, August 8, 2004, Hyannis, MA

JEREMY G. WINN '00 and Melanie B. Kitchner, Holyoke, MA

CHRISTOPHER E. JOHNSON '01 and Alison C. St. Laurent, Holyoke, MA

WILLIAM KELLEHER '01 and Alexis O'Dea, Needham, MA

SOPHIA E. PEROULAKIS '01 and **JOSEPH M. PETRILLO '03**, June 19, 2004, Springfield, MA

MARK E. KENNEY II '02 and Kellie A. Hamre, Springfield, MA

ANGELA LEIGH LAPLANTE G'02 and Thomas Edward Kasprzyk, September 3, 2003, Portland, ME

KIERE MOIR '02 and **KEVIN OLEKSAK '02**, May 15, 2004, Chatham, MA

MARK P. VITAL '02 and Cidalia DeJesus Faria, Ludlow, MA

ANTONIO G. DANIELE G'03 and Anna M. Kazmierczak, Toronto, CA

MATTHEW D. ELIO G'03 and Kelly K. O'Malley, June 19, 2004, Manchester, NH

AMY L. GODING '03 and Travis E. Odiorne, June 5, 2004, Warren, MA

NICHOLAS A. FYNTRILAKIS G'04 and Nicole M. Pelletier, Springfield, MA



Sophia E. Peroulakis '01 and Joseph M. Petrillo '03

NEW ARRIVALS

Kylie Grace, April 7, 2004, to Michelle and **RICHARD E. MARION '87**

Bryce David and Monica Marie, February 21, 2004, to Diane and **DAVID A. DIPIERO '91/G'01**

Gianna Nicole, April 13, 2004, to **AMIE S. (BUFFERD) '93** and **ROCCO J. DESIMONE '93**

Gavin Reed and Matthew David, February 1, 2004, to Kate and **STEPHEN J. TOKARSKI '95**

Ryan Peter, June 16, 2004, to **KAREN (COOKE) '96** and **PETER DUFRESNE '95**

Tyler James, May 11, 2004, to **CELIA (VIEGAS) '98** and **WILLIAM K. NORCROSS '97**



Kylie Grace, new addition to the family of Michelle and Richard E. '87 Marion



The Norcross family: Celia, Bill, Tyler and Evan



Gianna Nicole, daughter of Amie S. (Bufferd) '93 and Rocco J. DeSimone '93

IN MEMORIAM

GEORGE B. GUNDERSON '49/H'01 (management), 92, of Sycamore Knolls, MA, passed away on March 31, 2004, at Meadowood Nursing Home in South Hadley. George worked as a sales manager for the Marvellum Paper Company, the Hampden Glazed Company, and the Hazen Paper Company until he retired in 1979. He was a Coast Guard veteran of WWII, and an active member of the First Congregational Church in South Hadley. He leaves his wife of 38 years, Sally; son, Todd; daughter, Gayle; and five grandchildren.

JOHN WILLIAM BROMAGE '49/G'59/H'01 (engineering management/MBA), 82, of Wilbraham, passed away on April 28, 2004, at his home. Bill was a retired 44-year employee of the Chapman Valve Company and Crane Company. He held many positions in engineering, sales, and marketing, and retired as director of marketing. Bill was an Army veteran of WWII, where he was a Master Sergeant, attached to heavy automotive maintenance divisions, and served in the European Theatre. He was also a member of the Pi Tau Kappa Fraternity, Indian Orchard Masonic Lodge, Newton Lodge of Masons, and Melha Shrine Temple. He leaves his wife of 52 years, Agnes, three children, and six grandchildren.

JOSEPH JEAN PAUL BRODEUR '61 (mechanical engineering), 70, of West Springfield, and Briny Breeze, FL,

passed away on July 28, 2004. While at Western New England College, Joseph was the class president, a member of the Mechanical Engineering Club, Sigma Beta Tau, and served on the student council. He worked for United Technologies as a mechanical engineer and project manager until his retirement in 1996. He was an Army veteran during the Korean War, earning the Good Conduct Medal and National Defense Service Medal. Joseph was a communicant of St. Thomas the Apostle Church, an active volunteer for the Jimmy Fund, and a supporter of Katelynn's Ride. He leaves his children, Robert and Michele.

ROBERT E. MATTSO SR. '69 (management), 63, of West Springfield, passed away on October 27, 2003. Bob was a longtime treasurer of the New England Claim Association. He was a field investigator in the Special Claims Unit of Monarch Life for over 30 years, prior to joining MassMutual in 1995. He was a retired captain with the West Springfield Auxiliary Police Department, and was the head of security at the Eastern States Exposition. He was a communicant of St. Thomas the Apostle Church and former Director on the Board of the West Springfield Boys and Girls Club. He was preceded by his first wife, Bernice; and leaves his second wife, Christine; a son, Robert; a daughter, Karen; a stepdaughter, Karen; a brother, Evan; and three grandchildren.

RICHARD G. "DICK" ANDREWS '71 (accounting), 65, of Hollidaysburg, PA, lost his battle with ALS on November 15, 2003. Dick was a member of Vickburg Grace Brethren Church, and Hollidaysburg Zoning Hearing Board. He retired as an administrative manager from Westvaco, U.S. Envelope Division in 1996 after 31 years. He leaves his wife, Anna Marie; a son; and three daughters.

THOMAS C. ALBANO '72 (management), 53, of Westfield, passed away on July 19, 2004. Tom was the owner and manager of the Movie Mart video store in Feeding Hills. He leaves his wife of 25 years, Diane; three sons, Michael '03, Thomas, and Stephen, and a daughter, Laura.;

HARVEY H. SMERILSON '72 (industrial engineering), 62, of Longwood, FL, passed away in May 23, 2004. Harvey was a respected math teacher, and basketball and track coach at Discovery Middle School in Orlando. After leaving a defense-industry job in 1989, Harvey reevaluated his life and took up teaching. He was an Air Force veteran, Longwood city commissioner and mayor, and industrial engineer for what was then Martin Marietta. He leaves his wife, Lois; daughters, Judi and Lori; and two grandchildren.

THOMAS P. RUSH G'82 (MBA), 67, of Southampton, MA, passed away on June 29, 2004. Tom worked for many years at Mount Holyoke College. He

was a graduate of the Massachusetts Military Academy and was appointed a reserve commissioned officer of the U.S. Army with the rank of Second Lieutenant. He leaves his wife, Joan, and two sons, Robert and Terence.

EDWARD J. CLARK G'85 (MBA), of Centerville, MA, passed away on March 6, 2004. He leaves his wife, Donna (Desmond); his son, Michael, and daughter-in-law, Jennifer; his son, Patrick, and daughter-in-law, Amy; and son, Matthew. He also leaves two grandchildren.

LYNDSAY SULLIVAN (pharmacy) passed away at her home in New York surrounded by family and friends on April 19, 2004, after a long illness. Lindsay attended the pre-pharmacy program at Western New England College, before receiving her degree from the Massachusetts School of Pharmacy in 2003.



Create a Living Legacy Through Memorial and Tribute Plantings

Western New England College offers alumni and friends an opportunity to honor, recognize, and pay tribute to others—friends, colleagues, or family members—through permanent memorial plantings of trees, shrubs, and flora throughout the campus. Our staff will assist donors in the selection of appropriate plantings and location, and in the creation of a plaque, which highlights the honored individual's area of interest or personal connection to the College. A rendering and legend of the Memorial Planting and Plaque will be displayed at the College's Welcome Center. A donation of \$1,000 covers the cost of nursery purchase, plaque, planting, and maintenance of the area. To learn how you can help beautify the campus and create a living legacy for someone special in your life, contact the Advancement Division at 800-962-6592 or email: develop@wne.edu.

THE EVOLUTION OF THE WESTERN NEW ENGLAND COLLEGE LOGO

BY EVELYN SALZ, COLLEGE ARCHIVIST



1951-1965



1965-1976



1976-1979

LOGOS HAVE BEEN IN existence since the time of the ancient Greeks. In modern days, the use of logos has proliferated widely to enhance name recognition in the promotion of products and companies.

Universities and colleges, eager to display pride in their institutions and further their reputation, have created logos, too.

Soon after Western New England College received its own charter in 1951, trustees and administrators saw the need to develop a logo that would mark its separation from its former parent institution, Northeastern University. To this end, in the mid '60s, the College adopted the cupola as its logo and, with the exception of the stylized "W" which it used from 1979-1994, Western New England College has had as its logo various representations of the beautiful cupola atop Deliso Hall, the administration building.

"A key component in marketing the College is to create a distinctive and easily recognized logo that reflects its past while positioning it for the 21st century."

Deborah Chappell

As the College has expanded physically, the student body has grown in numbers and accomplishments. Regionally, Western New England College has developed as an institution of note. To reflect these proud achievements and enhance Western New England College's reputation nationally, the College embarked on a comprehensive marketing research program in 2002.

Says Deborah Chappell, creative director for the College, "A key component in marketing the College is to create a distinctive and easily recognized logo that reflects its past while positioning it for the 21st century. For our alumni, this means the reputation of the College will precede them wherever their careers may lead."

The Office of Marketing and External Affairs involved our alumni in its market research. A survey was sent out using email lists developed from the Alumni Online Directory. An unprecedented 300 alumni responded.

Commented Chappell, "We are grateful for the wonderful response to the survey. We thank you for your feedback and comments, which will help us to focus the logo development process. We will conduct additional focus groups with students and alumni before the final selection is made by the President and his staff"

The selected logo will be featured in an upcoming issue of *The Communicator*. ■



1979-1994



1994-1998



1998-2004

UPCOMING ALUMNI EVENTS

For the latest information,
visit www.wnec.edu/alumni

DECEMBER 2004

- 2 Women in Business Network Reception**, Marriott Hotel, Springfield, 5:30 p.m. -7:30 p.m.

JANUARY 2005

- 22 Alumni Ski Trip**, Ascutney Mountain Resort, Brownsville, VT
Bus departs Campus Welcome Center at 7:00 a.m.

FEBRUARY 2005

- 6 Western New England Art Gallery** presents the works of Sally Johnson, exhibit open until February 26, 2005, Campus Center Art Gallery
- 10 Women in Business Networking Event, Student Luncheon**, Rivers Memorial Building, 12 noon – 1:30 p.m.

MARCH 2005

- 6 Western New England Art Gallery** presents the works of Marie Flahive, exhibit open until March 31, 2005, Campus Center Art Gallery

APRIL 2005

- 6 Alumni Day**
- Alumni Executives Luncheon**
Rivers Memorial Building,
12 noon

- 10 Volunteer Recognition Ceremony**, TBD

Western New England College Art Gallery presents the works of Daniel D. Covell, exhibit open until May 5, 2005, Campus Center Art Gallery

- 26 Scholarship Recognition Ceremony**, TBD

MAY 2005

- 12 Hartford Area Alumni Reception**, TBD
- 22 Silver and Gold Reunion Luncheon**, Celebrating 25th and 50th Class Reunions Luncheon, TBD

- 27 Alumni Golf Tournament**
Oak Ridge Golf Club
Feeding Hills, MA

JUNE 2005

- 4 Women in Business Networking Event**, Barbecue, 12:30 p.m.



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